



Jeremy Snape MSc

Keynote Speaker and Q&A Host

Translating lessons from elite sport
into business results.



Jeremy Snape MSc: Keynote Speaker + Q&A Host

Mindset · Leadership · High Performing Teams



Inspire your audience to achieve greater results with a powerful keynote delivered by one of the world's most innovative thinkers in performance psychology.

A former England cricketer turned international coach, Jeremy Snape's knowledge of the high performance mindset is unparalleled. His story, approach and research is unique – from Premier League football to the Olympics, he has interviewed some of the world's most successful athletes and coaches to discover their winning insights.

Jeremy's keynote sessions take your audience Inside the Mind of Champions® - with exclusive stories and secrets of success combined with the latest research from psychology and neuroscience.

This combination of authentic storytelling, cutting edge research and powerful video insights from champions is distilled into practical tools which are guaranteed to inspire fresh thinking across your organisation.



"An impactful and focused speech."

KPMG

"An enthralling presentation."

McKinsey & Company

"Edgy and engaging."

Unilever

Bookings and Enquiries: keynotes@sportingedge.com T: +44 (0)1858 414 214

www.sportingedge.com

Focused Topics

Each keynote is crafted specifically for your event, allowing themes and learning outcomes to be aligned to your organisation's key strategic challenges.

The Winning Mindset

Deliver your personal best with inspirational insights and practical tools from the world's top performers.

Popular Topics:

- Resilience and energy management
- Gold medal productivity
- Performing under pressure
- Seven secrets from women who win
- Delivering your personal best

Game-Changing Leadership

Learn the secrets of success from elite leaders in sport, the military and the performing arts.

Popular Topics:

- Become a world class coach
- Managing and engaging top talent
- Decision making and ethics
- Driving culture change
- The future of performance management

High Performing Teams

Gain unique access inside the world's best teams to understand how they sustain outstanding results.

Popular Topics:

- Six habits of high performing teams
- From silos to collaboration
- Harnessing diversity
- Developing agile and adaptable teams
- Marginal gains and innovation

Pre / Post-Event Engagement

Consultancy, Workshops, Digital Content

Sporting Edge go beyond traditional learning. With a wide range of consulting and digital content options, you can build momentum before your event and use our video content to cascade and embed the key principles afterwards.

Extended Sessions, Q+As, Special Guests

Our Q+A sessions are a fantastic way to kick-off, enhance or extend your event, with the option of inviting special guests such as sports personalities and thought leaders from the diverse Sporting Edge network.



Jeremy Snape: Biography



At a Glance:

Former England Cricketer • MSc Sports Psychology • Founder and Managing Director of Sporting Edge • Regular contributor to Sky Sports, City AM, The FT and BBC Sport

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Jeremy Snape is a former international cricketer, an international coach and the Founder and Managing Director of Sporting Edge, a performance consultancy that keeps people ahead of the game in sport, business and education.

Jeremy's career started as a professional cricketer at Northamptonshire Country Cricket Club aged 16 before being recruited to the Gloucestershire side which went on to win five trophies in three years. Renowned for his innovative use of slow spin bowling and tenacious batting, he made his England debut in 2001 and went on to gain a further 10 caps.

Jeremy's fascination for understanding the psychology of success started from a powerful lesson he learnt whilst playing for England in front of a crowd of 120,000 at a One Day International in India.

He then moved to Leicestershire County Cricket Club in 2002 where he went on to captain the team and shape a strategy that won two T20 trophies in 2004 and 2006.



Studying an MSc in Sports Psychology at Loughborough University allowed Jeremy to make the transition from playing to coaching. This led to roles with Shane Warne's victorious

team in the Indian Premier League and the South African cricket team who became the number one ranked test team in the world in 2009.

As Jeremy's reputation for developing the winning mindset in players and teams grew, he joined the Football League Managers Association (LMA) to design and deliver leadership courses across the professional game.

His trusted reputation has allowed Jeremy to embark on a unique research programme, going Inside the Mind of Champions® to uncover the psychology of success. On this quest, Jeremy has interviewed 100s of top coaches, athletes, neuroscientists, military leaders and performance experts, and has distilled their thinking habits and strategies into a series of research profiles and practical techniques that accelerate high performance.

Jeremy now works with a wide range of blue chip clients delivering keynote speeches and consulting in the areas of the winning mindset, leadership and high performing teams. He also continues to work within sport. He was recruited by Alan Pardew at Crystal Palace in 2015 and was part of the coaching team when they reached the FA Cup final in 2016.

Jeremy is a regular contributor to the BBC, Sky Sports, City AM and the Financial Times. His fascination with the psychology of success, whether it be in sport or business, remains as strong as ever, as does his passion for helping others to achieve success.

About Sporting Edge

Sporting Edge is a high performance consultancy that supports leaders and teams in elite sport and business.

Our unique learning framework takes you Inside the Mind of Champions® — we've interviewed Olympic and Paralympic gold medallists, World Cup winning coaches, Grand Slam tennis champions and F1 teams. Beyond sport, we've also interviewed artistic directors, actors and military leaders. These fascinating video insights are the foundation of our approach, and we've translated their secrets into practical tools to fast-track your success.

From inspiring conference speeches and workshops to consulting and digital content, our services will deliver results whether you're in the dressing room or the boardroom.

Inside the Mind of Champions®

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