

# The Winning Mindset

HIGH PERFORMANCE PROGRAMME

Dear .....

I know you are keen for me to look for professional development opportunities and I've found something that looks superb. It's called the **Winning Mindset Programme** from Sporting Edge - a 30-day programme of exclusive coaching insights, curated by leading performance expert **Jeremy Snape**.

Sporting Edge are a high performance consultancy that use the lessons from elite sport to solve business problems. They consult to many leading brands including BMW, Barclays, GSK and Coral. In sport, they work with South African Cricket, Premier League football clubs and the England Rugby team.

The Winning Mindset Programme gives me access to daily video insights from inspiring individuals like Sir Dave Brailsford, Boris Becker, Mo Farah and Dame Sarah Storey, as well as thought-leaders from neuroscience and communication. These insights reveal their secrets of success and are combined with coaching sessions, diagnostics, tips and techniques.

It's a flexible digital course that I can fit around my current schedule - the concise learning format won't take up too much of my time but will have clear benefits and impact.

## The key learning points are:

- Learning how to perform better under pressure
- Tips to bounce back faster after setbacks
- How to develop and retain increased levels of confidence
- New ways to enhance your focus and productivity
- How to sustain motivation during challenging times

I'm really interested in how psychology can be used in business and I think I could also bring some fresh ideas to the team. The investment needed to secure a place on 12 June 2017 cohort is **£399 + VAT**. There are limited places. Alternatively, we could buy a bundle of places.

More information and registration: [www.sportingedge.com/programmes/the-winning-mindset](http://www.sportingedge.com/programmes/the-winning-mindset)

It looks like a great investment and I'd really appreciate the chance to join the Programme.

Best wishes,

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