

**SPORTING EDGE**

# Jeremy Snape MSc

Keynote Speaker and Q&A Host

**THE WINNING MINDSET FOR BUSINESS**



# Jeremy Snape MSc:

## Keynote Speaker + Q&A Host

Inspire your audience to achieve greater results with a powerful keynote delivered by one of the world's most innovative thinkers in performance psychology.

A former England cricketer turned international coach Jeremy Snape's knowledge of the high-performance mindset is unique. He's interviewed over 100 world-class coaches and leaders from the military, performing arts, academia and business to capture the secrets of their success. Jeremy then narrates these expert video insights against your business priorities and strategies.

Jeremy's keynote sessions take your audience **Inside the Mind of Champions®**

– with exclusive stories and secrets of success combined with the latest research from psychology and neuroscience.

This combination of authentic storytelling, cutting edge research and powerful video insights from diverse experts is distilled into practical tools guaranteed to inspire fresh thinking across your organisation.



— Watch Jeremy's showreel —

“An impactful and focused speech.”

KPMG

“An enthralling presentation.”

McKinsey & Company

“Edgy and engaging.”

Unilever



NOMURA



For bookings and enquiries email [hello@sportingedge.com](mailto:hello@sportingedge.com) or call +44 (0)1858 414 214

[sportingedge.com](https://sportingedge.com)



# Unique research – focused topics

Sporting Edge's research has uncovered the six mindsets at the heart of high performing organisations.



## Growth

How to stay open, curious and embrace new opportunities with tenacity to drive success.



## Performance

How to set goals and remain focused and accountable to deliver maximum impact in your work.



## Leadership

How to set an inspirational vision, empower and unlock the potential in your team.



## Resilience & wellbeing

How to thrive through pressure with increased optimism, flexibility, energy and confidence.



## Team and collaboration

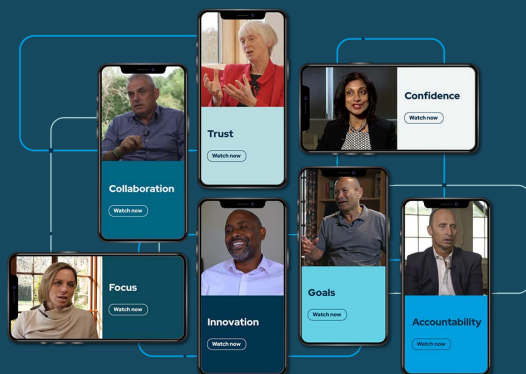
How to foster belonging and improve communication, trust and teamwork within diverse groups



## Change and innovation

How to inspire fresh thinking and reduce resistance in your change transformation initiatives.

# Embed the Winning Mindset in your business



## Cascade inspirational content beyond your event

Sporting Edge's Mindset Toolkit® gives you the unique opportunity to turn your delegates into coaches and to cascade powerful videos down and across your whole organisation. From kicking off virtual meetings to embedding content into your internal communication campaigns, Sporting Edge will partner with you to accelerate mindset and behaviour change after your event.

# Jeremy Snape MSc: Biography

Jeremy Snape is a former England cricketer, an international coach and the founder of Sporting Edge, a high-performance consultancy and digital platform that develops the winning mindset in ambitious business.

Jeremy's career started as a professional cricketer at Northamptonshire County Cricket Club at the age of 16 before being recruited to the Gloucestershire side which went on to win five trophies in three years. Renowned for his innovative use of slow spin bowling and tenacious batting, he made his England debut in 2001 and went on to gain a further 10 caps.

Jeremy's fascination for understanding the psychology of success started from a powerful lesson he learnt whilst playing for England in front of a crowd of 120,000 at a One Day International in India.

He then moved to Leicestershire County Cricket Club in 2002, where he went on to captain the team and shape a strategy that won two T20 trophies in 2004 and 2006.

Studying an MSc in Sports Psychology at Loughborough University allowed Jeremy to make the transition

from playing to coaching. This led to roles with Shane Warne's victorious team in the Indian Premier League and the South African cricket team, which became the number-one-ranked test team in the world.

As Jeremy's reputation for developing winning cultures grew, he was invited to become a non-executive director of football League Managers Association, work with England Rugby and support a leading Formula 1 team.

His trusted reputation has allowed Jeremy to embark on a unique research programme, going Inside the Mind of Champions® to uncover the psychology of success. On this quest, Jeremy has interviewed 100s of top coaches, athletes, neuroscientists, military leaders and performance experts and has distilled their thinking habits and strategies into a series of research profiles and practical techniques that accelerate high performance.

## AT A GLANCE

Former England Cricketer

MSc Sports Psychology

Apple top 10 podcast host Inside the Mind of Champions

Regular contributor to Sky Sports, City AM, The FT, & BBC Sport

## AS FEATURED IN



Book Jeremy for a bespoke workshop or expert Q&A session

Jeremy supports many global brands with senior leadership workshops and can host an expert Q&A session as part of your conference to translate the lessons from high performers into tangible tools for your business.

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